

OFFERS

For Blue, Silver & Gold Members of the Sirius Programme

Q3 | 2006



As Executive Chef of Jumeirah Essex House, **CHRISTIAN GRADNITZER** brings to one of the world's most cosmopolitan cities a unique, innovative and global vision. His extensive, award-winning international experience in fine dining is fully in keeping with the highest of standards set by America's most demanding dining destination.>



Earn double Sirius Points with Marina Catch and Cook

JUMEIRAH BEACH HOTEL, DUBAI

Earn double Sirius Points when you book a **MARINA SEAFOOD MARKET CATCH AND COOK** cruise and dine experience. Take a four hour fishing charter from Jumeirah Beach Hotel with ART Marine – the leading marine hospitality company in the Middle East – and when you return, your catch forms a part of a scrumptious five course meal, including beverages, at the stunning Marina Seafood Market at the end of Jumeirah Beach Hotel's Marina breakwater. Terms and conditions: Valid from 1 September–31 December; prices range from AED2,500 per person with a minimum of two people; maximum eight people; subject to availability. Contact: Jumeirah Beach Hotel Restaurant Reservations on +9714 406 8999. Range: All Sirius Card Members



Complimentary drinks at The Rib Room & Oyster Bar

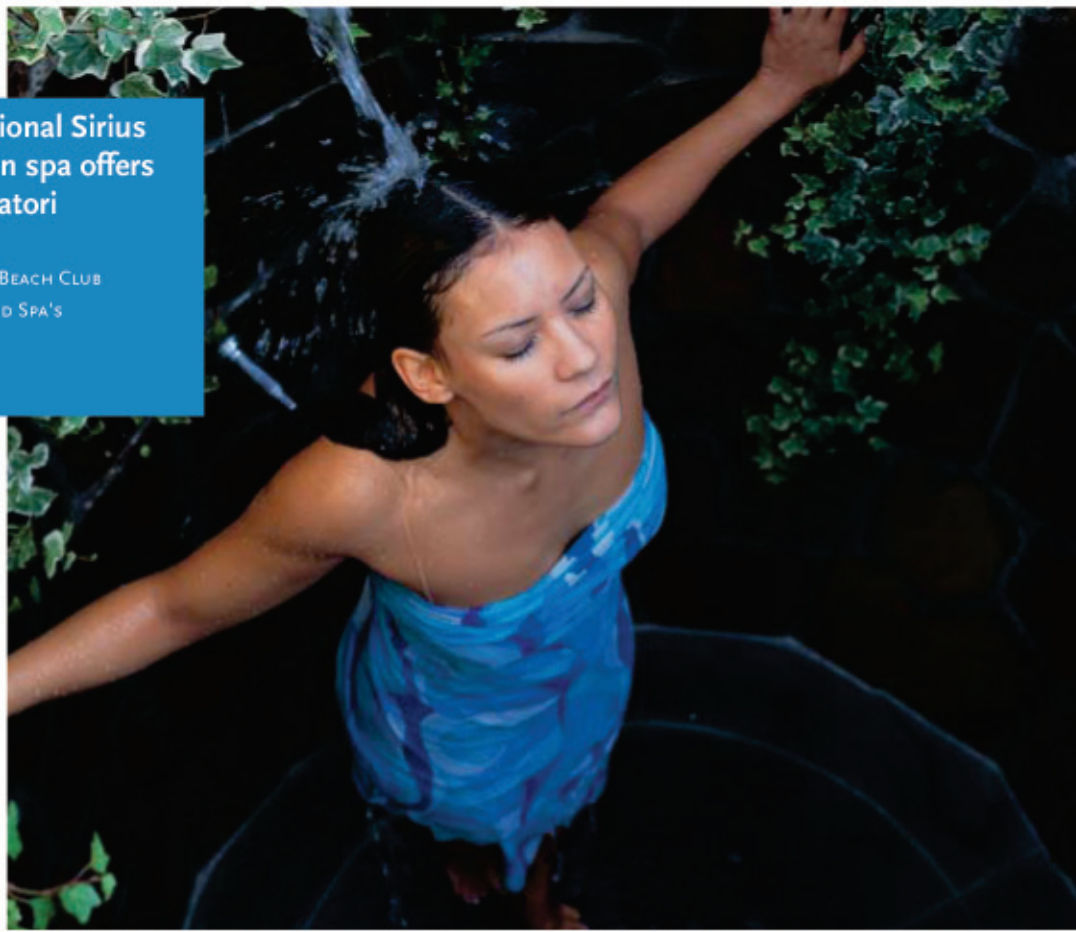
JUMEIRAH CARLTON TOWER

In honour of the re-launch of Jumeirah Lowndes Hotel next door - with its lovely new bar and restaurant, **MIMOSA BAR & RESTAURANT** - diners enjoying a three course meal at The Rib Room & Oyster Bar, Jumeirah Carlton Tower, receive a complimentary Mimosa flower. (See page xxx for further detail on Mimosa Bar & Restaurant at Jumeirah Lowndes Hotel.). Terms and conditions: Valid 1 September-30 November; only where a three course meal has been ordered; a Sirius Card must be presented; offer is not valid with any other offer or promotion. Contact: Jumeirah Carlton Tower Reservations on +44 20 7858 7053. Range: All Sirius Card Members

JUMEIRAH BEACH CLUB RESORT and SPA'S SATORI SPA has three sensational packages on offer for you this Autumn using products from Elemis, Aromatherapy Associates and natural ingredients. **THE ELEMIS AUTUMN PACKAGE** includes Elemis Fruit Active Glow facial and Elemis Wellbeing massage. Treatment time: 2 hours. Redemption: 730 Sirius Points. The **AROMATHERAPY AUTUMN PACKAGE** includes Aromatherapy Renew Rose Radiance facial and Aromatherapy Damask Rose nourishing body treatment. Treatment time: 2 hours. Redemption: 800 Sirius Points. While the **SIGNATURE AUTUMN PACKAGE** includes lemon and honey facial and Indulge (scalp, neck and shoulder massage, lemon steam, lemon bath, refreshing moisturiser and lemon tea). Treatment time: 3 hours. Redemption: 700 points. Terms and conditions: Valid 1 September-30 November; not valid in

Sensational Sirius Autumn spa offers from Satori

JUMEIRAH BEACH CLUB RESORT AND SPA'S



Feast on Friday Brunch at Scarlett's

JUMEIRAH EMIRATES TOWERS

Enjoy a fantastic feast for two at the **SCARLETT'S** Friday Brunch for just 240 Sirius Points for two. Located on the Boulevard Level of Jumeirah Emirates Towers Hotel, the Scarlett's brunch is from 11.30am to 4.00pm. Choose from traditional English breakfast stands to omelets, roasts and Arabic Mezze, pancakes of every variety and indulgent puddings. The Brunch has a separate, bouncy castle-filled room for children - monitored by qualified staff. Terms and conditions: Valid 1 September-30 November; offer not valid during the Holy month of Ramadan; not valid in conjunction with any other offer. Contact: Sirius Card Centre on +971 4 314 3500. Range: All Sirius Card Members

Sirius Members strike 25% off at the noodle house!

BURJUMAN CENTRE

Go with three friends to the Burjuman's brand new restaurant — **THE NOODLE HOUSE** — and get 25% off your total bill. Located in the food court area on Level 3 in the New Burjuman wing of one of Dubai's favourite shopping malls, the noodle house is a superb new place to dine on signature South East Asian food. Choose crispy spring rolls, chicken noodle soup with coconut and lemon grass or seafood Chow Mein and some excellent deserts and ice cream. Perfect after a long day's shop. (See page xxx for further detail on the noodle house in Dubai International Financial Centre and Emirates Towers.) Location: Burjuman Centre, Trade Centre Road, Junction with Khaled bin Al Waleed Street (Bank Street). Terms and conditions: Valid from 1 September-30 November; only valid for tables of four diners at the noodle house in Burjuman Centre; the cost of the lowest value meal will be deducted from the total bill; not valid with any other offer or promotion. Range: All Sirius Card Members



Complimentary dinner for two at Mosaico

JUMEIRAH EMIRATES TOWERS

Redeem Sirius Points for a stay in a **CLUB EXECUTIVE ROOM** or **APEX SUITE** and Jumeirah Emirates Towers will reward you with complimentary dinner for two at the hotel's cosmopolitan, Italian-Mediterranean restaurant, Mosaico, on the ground floor of the Hotel Tower. Your stay is, of course, inclusive of standard Club Executive privileges. (See page xxx for Ask The Concierge from Jumeirah Essex House.). Terms and conditions: Valid 1 September-25 October; standard Sirius redemption rates apply for the Club Executive Room and Apex Suite; offer subject to availability at the time of booking; not valid in conjunction with any other offer; no restrictions in the length of stay; valid for both single and double occupancy; dinner at Mosaico for two in instances of a double occupancy room booking; exclusive of beverages. Contact: Sirius Card Centre on +971 4 314 3500. Range: All Sirius Card Members



People Profile

CHRISTIAN GRADNITZER: Executive Chef

Jumeirah Essex House, New York



Special Ramadan daily delegate rates: available at Jumeirah Beach Hotel from AED180 per delegate, per day. Valid 21 September-27 October, 2006.

As Executive Chef of Jumeirah Essex House, **Christian Gradnitzer** brings to one of the world's most cosmopolitan cities a unique, innovative and global vision. His extensive, award-winning international experience in fine dining is fully in keeping with the highest of standards set by America's most demanding dining destination.

Gradnitzer moves to The Big Apple from our own prestigious Burj Al Arab in Dubai, the world's most luxurious hotel. While there, in addition to responsibility for high profile events, he supervised the operations of 175 chefs and 60 stewards. Under his supervision, Burj Al Arab's fine dining seafood restaurant, Al Mahara, has been recognized as one of the top hotel restaurants in the world.

Prior to joining Jumeirah, Austrian-born Gradnitzer held numerous other 'A-List' positions with some of the world's leading luxury travel and hospitality companies. These included Cunard Line, where he had responsibility for three restaurants and 660 passengers on board the M/S Caronia, and The Dorchester Hotel, the landmark London hotel where he worked in the Grill Room and the banquet department, service that included special catered functions for Prince Charles of England and 500 guests.

Educated at Kurhotels Warmbaderhof, a Michelin two-star restaurant in Carinthia, Austria, Gradnitzer's love of cooking began at an early age, influenced by the sights and smells of his mother's restaurants. He began his own career at Hotel Schloss Seefeld, a five-star property in his home country, and then moved to the Grand Hotel Quellenhof,

another five-star luxury 'Leading Hotels of the World' property in Bad Ragaz, Switzerland.

"New York continues to be a leading, world-class culinary destination," says Gradnitzer. "My goal is to use my passion and experience to infuse a new vitality to the cuisine at Jumeirah Essex House. I am thoroughly enjoying working with the hotel's team to deliver to New York City visitors and residents a unique culinary experience that will put the hotel back on the culinary map both nationally and internationally."

Special Sirius VIP Brunch and Dinner at Jumeirah Essex House

JUMEIRAH ESSEX HOUSE

JUMEIRAH ESSEX HOUSE DINING PACKAGES (JUMEIRAH ESSEX HOUSE)

Stay at one of Jumeirah Essex House's gorgeous suites for two or more nights during the months of September, October and November, and receive your choice of special VIP Saturday Night Dinner or Sunday Brunch, prepared by Christian Gradnitzer and his exemplary culinary team. For Brunch, take priority Central Park view seating with special floral arrangement and VIP table setup. Brunch includes: one bottle of bubbly per couple; full Brunch Buffet with additional amuse bouche and delicious pre-main course sorbet; a carriage ride in Central Park and the gift of a Jumeirah cookbook. For Saturday Night Dinner, take a priority Central Park view seat with special floral arrangement and VIP table setup; two degustation menus to choose from

and the gift of a Jumeirah cookbook. Choose either Saturday Night Dinner or Sunday Brunch, or both, for a flat rate per person of \$180 for each package. Terms and conditions: Valid from 1 September-30 November; available to members staying two or more nights in a suite only; not valid in conjunction with any offer or discount unless specified; bookings required. Contact: Jumeirah Essex House Hotel Reservations on 001 212 247 0300. Range: All Sirius Card Members



600 Sirius Points makes for an H2O makeover

JUMEIRAH EMIRATES TOWERS

For busy businessmen that want a real detox or distress, experience the H2O Makeover Package. This superb way to wind down includes an H2O Personalised Facial (25 minutes), Nordic Delight Swedish Massage (55 minutes) and a breather in the Oxygen Lounge (15 minutes) for only AED400 or 600 Sirius Points per person. (See page xxxx for a full run down on the H2O The male Spa).

Location: H2O The Male Spa, Lower Level of the Hotel Tower, Jumeirah Emirates Towers, Terms and conditions: 1 September-30 November; offer subject to availability at the time of booking; not valid in conjunction with any other offer; please present your Sirius Card on arrival at the Spa, Contact: Sirius Card Centre on +9714 314 3500 for redemption bookings; cash bookings please contact H2O The Male Spa on +9714 319 8181, or email JETH2O@jumeirah.com, Range: Silver and Gold Card Members



Show your Sirius card for 25% off Vu's new drinks menu

JUMEIRAH EMIRATES TOWERS

Redeem Sirius Points for health club membership and special benefits

JUMEIRAH EMIRATES TOWERS

At The Health Club at Jumeirah Emirates Towers, we believe that fitness is best attained at a pleasant pace in a comfortable place. Getting in shape is as much about winding down as it is about working out. So now you will find that we have a wide range of new cardiovascular equipment with integrated interactive LCD screens. These include treadmills, cross trainers, stair climbers, recumbent and upright bikes. Redeem your Sirius points and take advantage of a wide range of membership packages. What's more, with your membership we invite you for one complimentary spa treatment – ladies at The Health Club, men at H2O The Male Spa.

The Health Club Membership Rates (effective 1 September)
 12 months single – 9,500 Sirius Points
 12 months couple – 12,800 Sirius Points
 6 months single – 5,600 Sirius Points
 6 months couple – 7,700 Sirius Points

Joint Membership rates for The Health Club / The Big Apple (effective 1 September)
 12 months single – 10,600 Sirius Points
 12 months couple – 14,300 Sirius Points
 6 months single – 6,400 Sirius Points
 6 months couple – 8,500 Sirius Points

(See page xxxx for further detail on the H2O The male Spa.)

Location: The Health Club, Lobby Level, Hotel Tower, Jumeirah Emirates Towers

Terms and conditions: Valid 1 September-31 December; offer subject to availability at the time of booking; not valid in conjunction with any other offer; couples membership includes two complimentary spa treatments

Contact: Sirius Card Centre on +9714 314 3500 for redemption bookings. Range: Silver and Gold Card Members

Vu's has to have one of the most spectacular vistas in the country. And the wide panoramas of Dubai and blue waters of the Arabian Gulf are best viewed at around sunset, so head to Vu's Bar on Level 51 of Jumeirah Emirates Towers between 5.00pm and 6.00pm and receive 25% off your choices from the new Vu's Bar cocktail and drinks menu. Location: Vu's Bar, Level 51, Hotel Tower, Jumeirah Emirates Towers. Terms and conditions: Valid 1 September-30 November; offer not valid during the Holy month of Ramadan; not valid in conjunction with any other offer; please present your Sirius card in order to avail this exclusive discount; Vu's Bar has a non-reservation policy. Contact: Vu's Bar has a non-reservation policy. Range: Silver and Gold Card Members



Your Sirius stake in The Rib Room

JUMEIRAH EMIRATES TOWERS

The Rib Room in Jumeirah Emirates Towers is one of the finest restaurants in Dubai. Perfect for a business lunch, dinner or a more informal soiree, it has sublime food based around, unsurprisingly, meats, and an excellent beverage list. Come and dine for lunch at The Rib Room with three of your guests and we will reward you with a steak knife especially engraved with your name with compliments when you return for your next dinner. Location: The Rib Room, Lobby Level, Hotel Tower, Jumeirah Emirates Towers. Terms and conditions:

Valid 1 September-30 November; offer not valid during the Holy month of Ramadan; not valid in conjunction with any other offer; The Rib Room is closed for lunch on Fridays; please present your Sirius card at the time of arrival and provide your full name for engraving; the Gold card member must settle the bill to receive the knife; engraving process takes a minimum 3 working days. Contact: Jumeirah Emirates Towers Restaurant Reservations on +9714 319 8088, or email JETrestaurants@jumeirah.com. Range: Gold Card Members



First-look suite prices at the new-look Jumeirah Lowndes Hotel

JUMEIRAH LOWNDES HOTEL

The deluxe boutique Jumeirah Lowndes Hotel opens its doors in October following a beautiful make-over by one of London's most respected interior designers. We are offering you the first taste of a whole new floor of nine suites at the hotel. Stay from just £279 + VAT, per room, per night, and receive an indulgent Temple Spa pack and a complimentary bottle of bubbly. (See page xxxxx for further details of the stunning Jumeirah Lowndes Hotel refurbishment.). Terms and conditions: Book and stay by 31st January 2007; rates exclusive of 17.5% VAT and 5% discretionary service charge; rates may be subject to change without notice; subject to availability. Contact: Jumeirah Lowndes Hotel on +44 20 7823 1234 quoting 'Sirius Suite Indulgence'. Range: Gold Card Members

2000 Sirius Points
for the ultimate in
Beach Romance

BURJ AL ARAB

There is nothing more romantic than dining on a beach. And as a Gold Card Member, you can receive the height of personal service and refined food between 7.00pm and 11.00pm on the Majlis Al Bahar beach, with Burj Al Arab as the backdrop.

Order a dinner for two from one of three set, romantic menu dinners for just 2000 Sirius Points for two or AED695 per person and wile away an evening under the stars with some of the most exciting modern Mediterranean cuisine available in the city. Also, as Sirius Gold member, you will receive a complimentary half bottle of sparkling beverage. Location: Majlis Al Bahar, Beachside, Burj Al Arab. Terms and conditions: Valid 1 September-30 November; maximum table size of four guests; weather permitting. Contact: Burj Al Arab Restaurant Reservations on +971 4 301 7600, or email BAARestaurants@jumeirah.com. Range: Gold Card Members



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